

**CITY OF BRADFORD**  
**MINORITY AND WOMEN'S**  
**BUSINESS ENTERPRISE PLAN**

**JUNE 1994**

**POLICY STATEMENT**

It is the public policy of the City of Bradford to promote the opportunity for full participation by minority and women's business enterprises ("MBEs" and "WBEs") in all housing and community development programs receiving funds from the Pennsylvania Department of Community Affairs.

**PROCEDURES - INVITATIONS FOR BIDS (IFB) OR REQUEST FOR PROPOSALS (RFP)**

**A. Advertisement - IFB only**

All invitations for bid will include the following information:

"The bidders/offerors must submit documentary evidence of minority and women business enterprises who have been contacted and to whom commitments have been made. Documentation of such solicitations and commitments shall be submitted concurrently with the bid."

**B. Notification of MBE/WBE - IFB and RFP**

The procedure for the City of Bradford to notify the minority/women business community of contract opportunities will be as follows:

1. **Notice of Invitation for Bid or Request for Proposals** - A request will be sent to the Department of Community Affairs, Bureau of Housing and Development, for a listing of MBE/WBE firms that undertake the particular type of construction or service being advertised or requested. Once the listing is provided by the DCA, a copy of the Notice of Invitation for Bids or Requests for Proposals will be sent by the City of Bradford to all MBE/WBE firms listed.

2. Other Notices - Notices are to be sent to the following organizations (as appropriate):

Local Minority Churches and Organizations;  
Minority Business Technical Assistance Organizations and/or Schools;  
Minority/Women Contractor Associations;  
Minority/Women Trade Organizations

3. Plans and Specifications - Invitations for Bids for all projects will be made available to minority/women contractor associations and trade organizations as appropriate. Plans and Specifications will be provided upon payment of the fee charged for that project.
4. List of Planholders - The names of bidders/offerors requesting documents will be made available upon request to minority/women business shown on the DCA provided listing.
5. List of Minority/Women Businesses - Each bidder/offeror obtaining plans and specifications or request for proposals for projects will be provided a list of minority/women businesses as to be used in soliciting subcontract bids and for materials and services.

**PARTICIPATION REQUIREMENTS FOR MINORITY/WOMEN  
BUSINESS ENTERPRISE (WBE/MBE AND SOCIALLY/  
ECONOMICALLY RESTRICTED BUSINESS (SERBS))**

A. Construction Contracts (IFBs)

The City of Bradford has established minimum levels of participation for minority and women business enterprises (MBE/WBE) for each project in each bid category to be used solely as a guide in determining bidder responsibility. The minimum participation level for MBEs is 5% and for WBEs is 3%.

The following items will be placed in all bid documents:

1. Participation Level

- a. The City of Bradford has established minimum participation levels (MPLs) at 5% for minority business enterprises (MBE) and 3% for women business enterprises (WBE) for this project to be used solely as a threshold in determining bidder responsibility. A bidder will not be rejected as not responsible solely because it fails to

reach the MPLs. To determine the participation level which has been reached, a bidder may divide the total dollar amount of the commitments by the total dollar amount of the bidder's bid.

- b. MBE/WBE subcontracts and manufacturers will be credited toward the minimum level at 100%. Stocking suppliers are credited at 100%. Non-stocking suppliers which are commonly and ordinarily the custom in the industry and a part of the industry's trade practices are credited at 100%. Non-stocking suppliers which are not commonly and ordinarily the custom in the industry nor a part of the industry's trade practice are not credited.
- c. A firm which is both an MBE and WBE will only receive credit toward MPLs as either an MBE or WBE, but not both. Bidders must indicate on Form STD-168, MBE/WBE Contact/Solicitation Statement, whether the firm is being listed as either an MBE or WBE.
- d. An MBE/WBE firm who is the prime bidder on a project will receive no MPL credit for its own work effort for services provided. MBE/WBE bidding as prime proposer must solicit other certified MBEs/WBEs participation for sub-contracting, materials and/or supplies.
- e. MBE/WBE subcontractors must perform at least seventy-five percent (75%) of the cost of the subcontract, not including the cost of materials, with its own employees.

## **2. Responsiveness**

- a. Bidders must complete and submit Form STD-168 with the bid. Failure to submit this form with the bid will result in the bid being rejected as non-responsive.
- b. A bidder should only solicit MBE/WBE subcontractors, vendors, manufacturers, or suppliers whose services, materials, or supplies are within the scope of work and which the bidder reasonably believes it will choose to subcontract with or purchase from.
- c. Bidders failing to meet the minimum levels of participation must submit concurrently with the bid, an explanation of why the MPLs have not been met. This explanation must demonstrate that the bidder has not engaged in discriminatory practices in solicitation and utilization of MWBEO-certified MBEs/WBEs to perform as subcontractors or suppliers of goods and services related to the performance of the contract. The evidence submitted by the bidder

must demonstrate the following:

- (1) Indicate whether MBEs/WBEs were solicited for each type of work the bidder expects to subcontract for and for all materials which the bidder expects to procure and, if not, the reason (s) why no such solicitation was made;
  - (2) Indicate the reason why an MBE/WBE has not been committed to for a type of subcontract work or materials in any area where a quote was received from a MBE/WBE, and,
  - (3) In any case where no quotations are received nor commitments made to MBE or WBE firms, indicate on Form STD-168 that no quotes were received, and if there is another reason for no commitments being made, the reason for the lack of commitments.
- d. If the bidder fails to submit such evidence, the bid submission shall be considered non-responsive and the bid rejected.
  - e. Information related to the above may be submitted on Form STD-168 or on additional paper.

**3. Responsibility**

- a. The submittals of each bidder are subject to review to determine whether the bidder has discriminated in the selection of manufacturers, subcontractors and suppliers. If a bidder has met the MPLs for MBE/WBE participation, the bidder will be presumed not to have discriminated in their selections. Where the MPLs are not met, the City of Bradford will determine whether discrimination has occurred. If, after investigation including a review of STD-168, it is found that discrimination has occurred, the reviewed bidder shall thereby be deemed to be not responsible and the bid will be rejected.
- b. Documentation submitted by the bidder should meet the following standards for review:
  - (1) The bidder whose actions resulted in a limited or no commitment to MBEs/WBEs was not motivated by consideration of race or gender;
  - (2) MBEs/WBEs were not treated less favorably than other businesses in the contract solicitation and commitment process.

(3) Solicitation and commitment decisions were not based upon policies which disparately affect MBEs/WBEs.

- c. Commitments to MBE and WBE firms made at the time of bidding must be maintained throughout the term of the contract, unless a change in commitment to these firms is preapproved by the City of Bradford or the administering agency performing the evaluation of the Invitation for Bid.

4. Access to Information

The City of Bradford may obtain documents and information from any bidder, contractor, subcontractor, supplier, or manufacturer that may be required in order to ascertain bidder or contractor responsibility. Failure to provide requested information may result in the contractor being declared not responsible.

5. MBE/WBE Certification

- a. Bidders will not be given credit for MBEs/WBEs which are not certified by the State Minority and Women Business Enterprise Office (MWBEO).
- b. Under the State Act of December 21, 1984, No. 230, P.L. 210, 18 PA C.S.A. 4107.2, a person commits a felony of the third degree if, in the course of business, he/she engages in deception relating to MBE/WBE certification.

B. Professional/Personal Services - Request for Proposals (RFP)

The City of Bradford will assign a weight for socially/economically restricted business participation for each RFP. This weight will be included as one of the criteria for selection for each RFP.

The following items will be placed in all Requests for Proposals:

1. General Information for Proposers

Commitment to enhance Socially/Economically Restricted Businesses (SERB).

The City of Bradford strongly encourages the submission of proposals by SERBS.

To achieve the objective of enhancing SERB participation, the City of Bradford has established SERB utilization as a selection criteria in the evaluation process.

The City of Bradford will evaluate the aforementioned criteria and will assign a point value to be considered within the overall RFP total point tabulation.

Proposals submitted by individuals claiming SERB status, or proposals submitted by individuals reflecting joint venture and subcontracting opportunities with SERBS, must submit documentation verifying their claim.

SERBS are businesses whose economic growth and development have been restricted based on social and economic bias. Such businesses are MWBEO certified minority and women owned businesses and certain restricted businesses whose development has been impeded because their primary or headquarter facility is physically located in an area designated by the Commonwealth as being in an enterprise zone. Businesses will not be considered socially/economically restricted if one of the conditions listed below exists:

- a. The business has gross revenues exceeding four million dollars annually; or
- b. The concentration of an industry is such that 50 percent of the market is controlled by the same type of SERB (MBE/WBE) or businesses within designated enterprise zones.

Proposers not considered to be socially/economically restricted businesses seeking to identify such businesses for joint venture and subcontracting opportunities are encouraged to contact:

Department of General Services  
Minority and Women Business Enterprise Office  
502 North Office Building  
Harrisburg, PA 17125  
Phone: (717) 787-7380  
1-800-822-2903  
Fax: (717) 787-7052

## 2. Information Required from Contractors

SERB Information

**Socially/Economically Restricted Businesses (SERBs) are encouraged to participate as prime proposers. SERBs qualifying as an MBE/WBE must provide their MWBEO certification number. SERBs qualify as a result of being located in a designated enterprise zone must provide proof of this status.**

**Proposers not considered SERBS must describe, in narrative form, their company's approach to enhance SERB utilization on a professional level in the implementation of this proposal.**

**The following options will be considered as part of the final criteria for selection:**

- Priority Rank 1 - Proposals submitted by SERBs.**
- Priority Rank 2 - Proposals submitted from a joint venture with a Commonwealth approved SERB as a joint venture partner.**
- Priority Rank 3 - Proposals submitted with subcontracting commitments to SERBs.**

**Each proposal will be rated for its approach to enhancing the utilization of SERBs. The optional approach used will be evaluated with Priority Rank 1 receiving the greatest value and the succeeding options receiving a value in accordance with above listed priority ranking.**

**Contractor proposals shall include the SERB value in the Cost and Price Analysis section of the proposal. The applicable items shown in the Cost and Price Analysis section should also be used to prepare and detail the proposed SERB commitment value including, if applicable, fiscal year breakdown. The selected contractor's SERB commitment amount will be included as a contractual obligation when a contract is entered into.**

### **3. Criteria for Selection**

#### **Serb Participation**

**Emphasis here is placed on:**

- a. Proposals submitted by MWBEO approved SERBs.**
- b. Commitments by proposers not considered to be SERBs which significantly utilize approved SERBs in joint ventures.**
- c. Commitments by proposers not considered to be SERBs which aggressively pursue the utilization of approved SERBs in**

subcontracting opportunities.

## **PROCEDURES - CONTRACTOR COMPLIANCE PROCESS**

### **1. Contract Provisions**

The following provisions will be included in construction contracts and/or professional service contracts:

#### **a. Construction Contracts**

1. The prime contractor must provide the City of Bradford with a report of MBE/WBE subcontracting activity on a quarterly or per project basis, whichever is sooner. The report shall reflect the names of and the total dollar amount paid to all MBE/WBE subcontractors (including suppliers) utilized under this contract.
2. MBE/WBE subcontractors must provide the City of Bradford with a report reflecting the prime contractors who have purchased their services and/or supplies on a quarterly basis. The report shall reflect the name of the prime contractor and the total dollar amount invoiced and total dollar amount received for payment.

#### **a. Professional Service Contracts**

1. **Commitment to Enhance Socially/Economically Restricted Businesses**
  - a. **Joint Venture** - If the joint venture relationship is dissolved, the majority owner of the contract, with a commitment to a SERB, must maintain this commitment for the duration of the contract. If another SERB joint venture cannot be formed, the majority owner must continue this commitment by entering into contractual agreement(s) with other SERBs to perform on this contract. The majority owner must submit all changes to the City of Bradford for approval.
  - b. **Subcontracting** - If the subcontracting commitment made to the Subcontractor in the amount of \$ \_\_\_\_\_ is terminated, the name of the firm awarded the contract with a \$ \_\_\_\_\_ commitment to a SERB, must maintain this commitment for the duration of the contract. The firm awarded the contract must continue this commitment by entering into contractual agreements with other SERBs to perform on this contract. The majority owner must submit all changes to the City of Bradford for approval.



- c. The prime contractor must provide the City of Bradford with a report of SERB activity on a quarterly or per project basis, whichever is sooner. The report shall reflect the names of and the total dollar amount paid to all SERBs utilized under this contract.
- d. SERB subcontractors must provide the City of Bradford with a report reflecting prime contractors who have purchased their services and/or supplies on a quarterly basis or per project basis, whichever is sooner. The report shall reflect the name of the prime contractor and the total dollar amount invoiced and the total dollar amount received for payment.

## 2. Grant Compliance Procedures

- a. A letter will be forwarded to the prime contractor by the City of Bradford informing them of their quarterly or per project reporting requirements. In additions, a letter will be forward to all MBE/WBE/SERB subcontractors with a copy to the prime contractor informing them of their reporting requirements.
- b. The City of Bradford will review all reports received from the prime prime contractor and all subcontractors to determine if the commitments made by the prime contractor in his/her bid are being met. If reports are submitted on a per project basis, this review is to be done prior to final payment being made to the contractor and/or subcontractor.

## 3. Records and Reports

The contractor will keep such records as are necessary to determine compliance with its minority and women business enterprise commitments. These records must be in sufficient detail to indicate the number of minority and women businesses, the contract work performed, and the percentage of minority and women businesses performing work. Additionally, the contractor is required to maintain an open file for a specified period, during which time the contract compliance person may make periodic reviews of records pertaining to relevant contracts.